

**OSTİM TECHNICAL UNIVERSITY
FACULTY OF ECONOMICS AND ADMINISTRATIVE SCIENCES**

**COURSE SYLLABUS FORM
2020-2021 SPRING**

IUL 152 Building the Future							
Course Name	Course Code	Period	Hours	Application	Laboratory	Credit	ECTS
Building The Future	IUL152	2	1	0	0	3	4

Language of Instruction	English
Course Status	Compulsory
Course Level	Bachelor
Learning and Teaching Techniques of the Course	Lecture, Discussion, Reaction Papers, Seminars and Out of Class Activities, Business Case Studies and Simulation games

Course Objective	
<p>This course, which is the continuation of the Introduction to University Life Course, aims to raise the competence of the student in subjects such as career planning, interview processes, image and communication and to highly qualified people. In addition, the course aims to provide students with the knowledge of science, technology, industry, developments in R & D, rational and critical thinking, reasoning ability, generating rational solutions and evaluating future business opportunities through various seminars. This course contributes to the development of the basic sciences in our country, giving students the opportunity to make applied research, renewing the existing knowledge and ideas, enriching and educating the elements needed by the profession branches. Main of the course is to make students become aware of the needs of the 21st century, thus be prepared to new business environment accordingly.</p>	
Learning Outcomes	
<p>The students who succeeded in this course will be able;</p> <ul style="list-style-type: none"> • To maximize their learning outcomes regarding other courses • prepare them to be more employable after graduating • understand what kind of working environment is waiting for them 	
Course Outline	
<p>Students will be given information about job market they will face after graduation. First of all, the laws and regulations they have to obey and their rights as workers will be discussed. Then students will be taught about recruitment processes including CV preparation, interviews, communication and image making methods as well. Career planning will be at the heart of this first period of the course including information about basic business management and entrepreneurship. In the second period students will be taught about Turkey and World economy. Industrial history of the world and expected future in the light of recent concepts like artificial intelligence and digital economies. Besides lives of celebrities of business and economic history and scientist will be discussed as well. At the end of the semester, students will be able to synthesize critically the information about history with the needs of the modern era to form a reasonable career path to themselves.</p>	

Weekly Topics and Related Preparation Studies		
Weeks	Topics	Preparation Studies
1	22.02.2021 Welcome Session	Introduction to the course Content & Semester information
2	01.03.2021	Basic Business Management Career Planning- Goal Setting Labor Law
3	08.03.2021	Recruitment Process CV Writing
4	15.03.2021 Webinar Week Entrepreneurship & Zebra Movement	P.hd Asetila Köstinger Koestinger Consulting SDG Innovation LAB Vienna
5	22.03.2021	Job Interviews Emotions
6	29.03.2021	Image Management Communication
7	5.4.2021	Follow up in career path Motivation
8	Midterm (12.04.2021)	DEADLINE FOR THE SUBMISSION OF 1st REACTION PAPER
9	19.04.2021 Seminar Week "Turning points in human history and their reflections on the economy and businesses"	Prof. Dr. Erkan Erdemir Maltepe University Faculty of Business and Management Sciences
10	26.04.2021	History of Turkish Economy and Business Life
11	3.05.2021	Turkey and World Economy (Deadline for the submission of 2 nd Reaction paper)
12	10.05.2021	Artificial Intelligence Digitalization
13	17.05.2021	21 st Century Skills
14	24.05.2021	Career Planning- Synthesis As a candidate For which jobs/ job markets are we preparing ourselves? Work-Life Balance
15	31.05.2021	Career Planning- Synthesis As a recruiter
16	Final Exam	FINAL EXAM IS COMPULSORY FOR ALL
Textbook(s)/References/Materials:		
<ul style="list-style-type: none"> ▪ Eco, U., (2015), <i>How to write a Thesis?</i>. The MIT Press. ▪ Yülek, M. A. (2018). <i>How Nations Succeed</i>. Palgrave Macmillan US. ▪ Dessler, G. (2020). Human resource management. Pearson. (16th Edition) ▪ Yülek, M. Â. (Ed.). (2018). Industrial policy and sustainable growth. Springer. 		

Assessment						
Studies		Number	Contribution margin (%)			
Active Participation		15	10			
Lab						
Application						
Field Study						
Course-Specific Internship (if any)						
Quizzes / Studio / Critical						
Homework		2	30			
Presentation						
Projects						
Report						
Seminar						
Midterm Exams / Midterm Jury						
General Exam / Final Jury		1	60			
		Total	100			
Success Grade Contribution of Semester Studies			40			
Success Grade Contribution of End of Term			60			
		Total	100			
Relationship Between Course Learning Outcomes and Program Competencies						
Nu	Learning Outcomes	Contribution Level				
		1	2	3	4	5
1	To maximize their learning outcomes regarding other courses					x
2	prepare them to be more employable after graduating					x
3	understand what kind of working environment is waiting for them					x
ECTS / Workload Table						
Activities		Number	Duration (Hours)	Total Workload		
Course hours (Including the exam week: 16 x total course hours)		16	1	16		
Laboratory						
Application		5	1	5		
Course-Specific Internship						
Field Study						
Study Time Out of Class						
Presentation / Seminar Preparation						
Projects						
Reports						
Homework		2	5	10		
Quizzes / Studio Review						
Preparation Time for Midterm Exams / Midterm Jury						
Preparation Period for the Final Exam / General Jury		1	7	7		
Total Workload			(38/14 = 2,71)	38		